



Mifb '11

The 12th Malaysian International Food & Beverage Trade Fair

13 - 15 July 2011

Putra World Trade Centre (PWTC)
Kuala Lumpur, Malaysia

Serving you a
**Multi-Billion
Dollar Global
Marketplace**

EXHIBITOR'S MANUAL

www.mifb.com.my

Organisers



In Collaboration with



Endorsed by



Ministry of
International
Trade & Industry



Supported by



Official Hotel





2011/12

International Trade Fairs & Conferences*



13 - 15 July 2011
Putra World Trade Centre, Kuala Lumpur
www.mifb.com.my



Food Future 2011
The 2nd International F&B Machinery, Packaging and Service Solution Trade Fair

7 - 10 September 2011
Kuala Lumpur Convention Centre, Kuala Lumpur
www.igem.com.my



December 2011
Putra World Trade Centre, Kuala Lumpur
www.deliciouslymalaysia.com



April 2012
Putra World Trade Centre, Kuala Lumpur
www.smartkids.com.my

*Subject to change

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Food & Beverage Trade Fair

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Kuala Lumpur, Malaysia

ACKNOWLEDGEMENT FORM

**KINDLY RETURN THIS
ACKNOWLEDGEMENT FORM
TO US UPON YOUR RECEIPT OF
THE EXHIBITOR'S MANUAL**

Expomal International Sdn Bhd (566337-H)

7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya,
Selangor Darul Ehsan, Malaysia.

Tel: +603-8024 6500 Fax: +603-8024 8740

Exhibiting Company : _____

Booth No : _____

Authorised Personnel : _____

Address : _____

Telephone No : _____

Facsimile No : _____

E-mail : _____

I/We hereby acknowledge receipt of the Exhibitor's Manual and agree to abide by the Terms & Conditions and the Rules & Regulations contained herein.

Signed on behalf of the exhibitor by

Name :

Company Stamp :

Date: _____

Note:

Exhibitors are required to return the duly completed and signed Acknowledgement Form to the Organiser within fourteen (14) days from the date of receipt of the Exhibitor's Manual. In the event the Organiser is not in receipt of the duly completed and signed Acknowledgement Form, the Exhibitors shall be deemed to have in receipt of the same.

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INTRODUCTION

This Exhibitor's Manual is prepared by Expomal International Sdn Bhd (566337-H) ("Organiser") to assist exhibitors in preparing for the Exhibition.

Exhibitors shall read this Manual carefully and thoroughly.

Exhibitors must at all times adhere strictly to the deadlines stipulated in the prescribed Order Forms attached herein.

While every effort is made to maintain the stipulated procedures and rates quoted in this Manual, the same may vary according to the changes and fluctuations in the cost of labour or materials that may be beyond the control of the Organiser prior to the Exhibition.

Please complete and comply with the Order Forms enclosed. The Organiser shall not attend to any request/ information received after the deadlines specified therein unless otherwise agreed.

Important Notice

**This Manual forms part of your contract to exhibit.
You must read carefully and comply with terms accordingly.
The relevant forms attached must be fully completed and sent back to
the respective organisations indicated before the stipulated deadlines.**

AT A GLANCE

Exhibitor's Manual

Please fax the duly completed acknowledgement portion of this Manual to the Organiser immediately upon receipt without delay.

Please also fax to the Organiser the '**Check-List**' form by **13th June 2011** to ensure all your requirements can be duly complied with.

Collection of Exhibitor Passes

Exhibitor Passes shall be collected from the registration counter located at level 2, Registration counter, PWTC on **11th July 2011 from 1200 hrs to 1800 hrs and on 12th July 2011 from 0900 hrs to 1800 hrs.**

Security

The security personnel on duty will not allow any Exhibitor WITHOUT exhibitor pass to enter the Exhibition Hall. This is strictly NON-NEGOTIABLE for security purposes. Please advise your colleagues on duty to put on the passes.

Order Forms

All forms must be sent to the respective organisations indicated on top of each form by stipulated date. Any additional order for items such as electrical, furniture, audio & visual and etc. must be accompanied with payments for the same.

Non-Official Contractors

Exhibitors must inform the Organiser if they engage any contractor other than the official contractor appointed by the Organiser (Order Form 1).

Official Freight Forwarder

Exhibitors are strictly advised to engage only the official freight forwarder appointed by the Organiser to avoid any unnecessary logistic complication in the Exhibition Hall.

Set-Up Completion

All exhibits and set-up must be completed before **1800 hrs, 12th July 2011**. Setting up of exhibits during exhibition is strictly prohibited.

EXHIBITION GENERAL INFORMATION

Official Exhibition Name

MIFB 2011

The 12th Malaysian International Food & Beverage Trade Fair

Serving You a Multi-billion Dollar Global Marketplace

Venue

Tun Razak Halls 1 & 2,
Putra World Trade Centre,
41, Jalan Tun Ismail,
50450 Kuala Lumpur,
Malaysia.

Date

13th - 15th July 2011

Opening Hours

13 th - 14 th July 2011	10.30 am to 6.00 pm
15 th July 2011	10.30 am to 5.00 pm

Organisers

Utusan Melayu (Malaysia) Berhad ^(7170-V)
Level 7, Menara PGRM,
No. 8, Jalan Pudu Ulu, Cheras,
56100 Kuala Lumpur
Tel: 603 - 9287 7777
Fax: 603-9282 7751
E-mail: corporate@utusan.com.my
Website: www.utusan.com.my

Expomal International Sdn Bhd ^(566337-H)
7-2, Subang Business Centre
Jalan USJ 9/5Q
47620 Subang Jaya, Selangor
Tel: 603-8024 6500
Fax: 603-8024 8740
E-mail: info@expomal.com
Website: www.expomal.com

Mutiara Sigma (M) Sdn Bhd ^(745648-D)
18-3, Subang Business Centre
Jalan USJ 9/5Q
47620 Subang Jaya, Selangor
Tel: 603-8023 3324 / 2797
Fax: 603-8024 6976
Website: www.m-sigma.com

Admission Terms

- Admission is free but by invitation and business card registration. Invitation valid for entry to trade fair only.
- The exhibition is open to professionals, trade and business visitors only.
- Minors 16 and below will NOT be allowed admission
- All visitors must be in proper business attire. The organisers reserve the right to refuse entry to those deemed inappropriately dressed. Bermudas, shorts, sandals and slippers are NOT allowed.

Venue

Putrade Property Management Sdn Bhd ^(249558-M)
Level 3, Putra World Trade Centre
41, Jalan Tun Ismail
50480 Kuala Lumpur
Tel: 603-2614 6999
Fax: 603-2614 6330
E-mail: pwtc@pwtc.com.my
Website: www.pwtc.com.my

Official Contractor

Mexs Design & Contracts Sdn Bhd ^(583956-D)
20-1, Block A10,
Pusat Perniagaan Suria Puchong
Jalan Suria Puchong 1
47110 Puchong, Selangor
Tel: 603-8944 0991 / 9333
Fax: 603-8944 0992
E-mail: info@mexs.com.my
Website: www.mexs.com.my

Official Freight Forwarder

RE Rogers (Malaysia) Sdn Bhd ^(120209-K)
No 7 Jalan Warden U1/76
Taman Perindustrian Batu Tiga
40000 Shah Alam
Tel: 603-5510 8611
Fax: 603-5510 6296
E-mail: amirul@rerkul.com.my
Website: www.rogers-asia.com

EXHIBITION OPERATIONS SCHEDULE

Build Up / Moving In

Description	Date	Time
Official Contractor Build Up	11 th July 2011	0900-2100
	12 th July 2011	0900-2100
Non-Official Contractor Build Up	11 th July 2011	1200-2100
	12 th July 2011	0900-1800
Official Freight Forwarder Moves In	11 th July 2011	1200-2100
	12 th July 2011	0900-1800
Exhibitor Moves In / Set-Up	12 th July 2011	0900-1800
Collection of Exhibitor Passes	11 th July 2011	1200-1800
	12 th July 2011	0900-1800
Electrical Work Completion by	12 th July 2011	1200
Stands and Exhibits Completion by	12 th July 2011	1800
Exhibition Hall Closed	11 th July 2011	2100
	12 th July 2011	2100
Final Work by Official Contractor & Organiser	12 th July 2011	1800-2100

Actual Exhibition Days

Description	Date	Time
Exhibition hall opens to exhibitors (with valid exhibition passes only)	13 th July 2011 - 15 th July 2011	0900-1030
Exhibition hall opens to public	13 th July 2011 - 15 th July 2011	1030
Exhibition hall closed	13 th July 2011	1800
	14 th July 2011	1800
	15 th July 2011	1700

Teardown / Clearing

Description	Date	Time
Removal of Stands and Exhibits by Exhibitors	15 th July 2011	1700-2230
by Official Freight Forwarder and Non Official Contractor	16 th July 2011	0900-1200
Removal of Stands and Exhibits by Official Contractor	16 th July 2011	1200-2100
Termination of Booth Electricity	15 th July 2011	2230

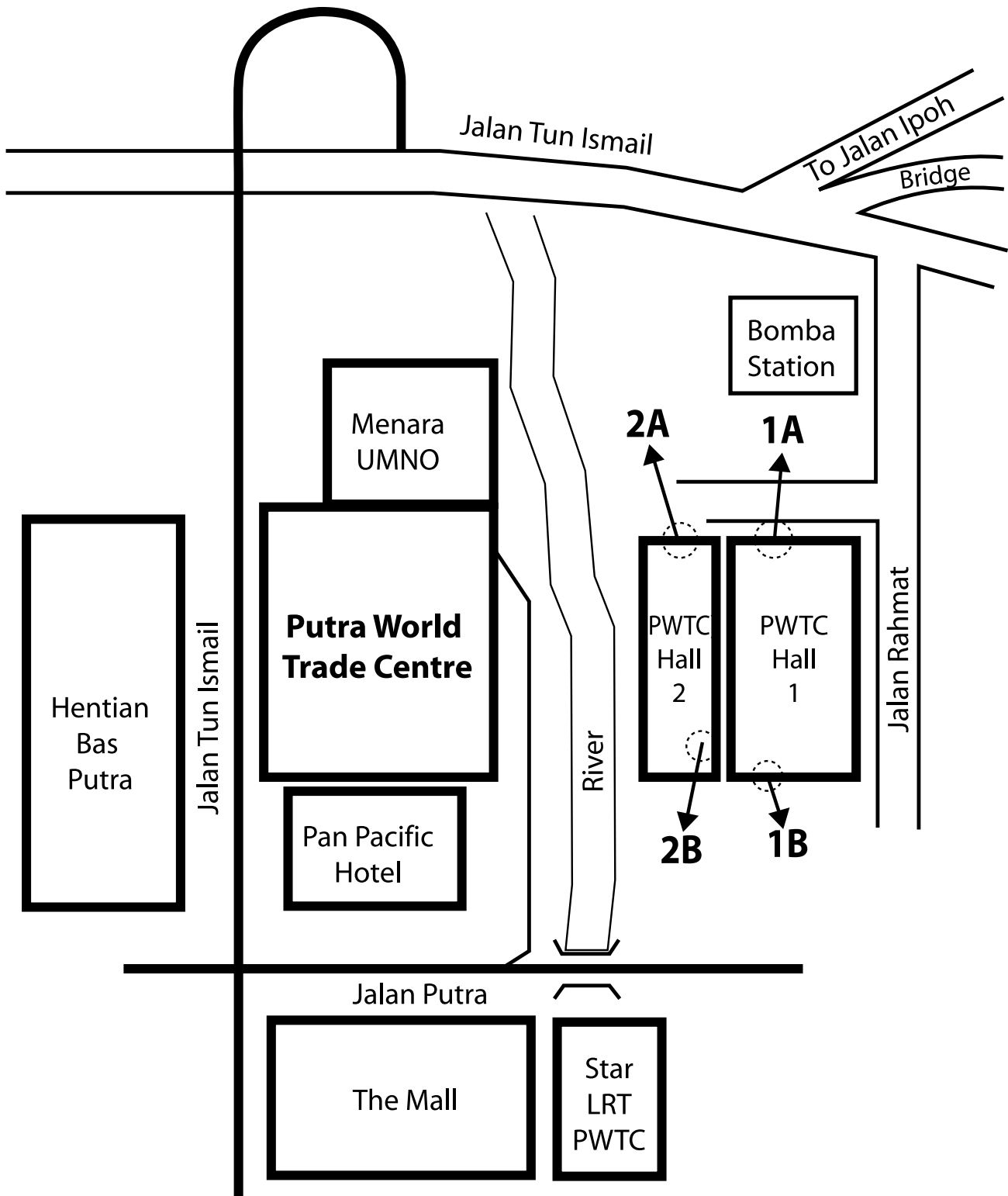
* **Subject to changes. The Organiser reserves the right to amend and alter the above.**

LOADING SCHEDULE

Date	Time	Authorised Personnel	Loading Bay
11 th July 2011	1200 - 2100	Non-Official Contractor/ Official Freight Forwarder/ Show Preview Exhibitors	1A, 1B, 2A, 2B
12 th July 2011	0900 - 1800	Non-Official Contractor/ Official Freight Forwarder/ Exhibitors	1A, 1B, 2A, 2B
13 th July 2011	0900 - 1000	Exhibitors	1A, 1B, 2A, 2B
	1800 - 1900	Exhibitors	1A, 1B, 2A, 2B
14 th July 2011	0900 - 1000	Exhibitors	1A, 1B, 2A, 2B
	1800 - 1900	Exhibitors	1A, 1B, 2A, 2B
15 th July 2011	0900 - 1000	Exhibitors	1A, 1B, 2A, 2B
	1700 - 2230	Non-Official Contractor/ Official Freight Forwarder/ Exhibitors	1A, 1B, 2A, 2B
16 th July 2011	0900 - 1200	Non-Official Contractor/ Official Freight Forwarder/ Exhibitors	1A, 1B, 2A, 2B

* **Subject to changes. The Organiser reserves the right to amend and alter the above.**

LAYOUT TO PWTC LOADING BAY



RULES & REGULATIONS

1. DEFINITIONS

- 1.1 In this Exhibitor Manual, unless the context otherwise requires, the following words and expressions shall have the following meanings:
- 1.1.1 "Administrative Charge" means the payment to the official contractor by the Exhibitors that engage the services of non-official contractors for the Exhibition calculated on the basis of Ringgit Malaysia Fifteen (RM15.00) Only per square metre in relation to non-electrical works;
- 1.1.2 "Application & Contract Form" means the standard form of contract prepared by the Organiser and duly executed by the Exhibitors of which together with this Exhibitor Manual form an integral part of the valid and binding agreement between the Exhibitors and the Organiser for the Exhibition;
- 1.1.3 "Booth Fitting Period" means the period during which the Exhibitors shall carry out their respective Booth Fitting Works in accordance with the terms contained herein and the Operations Schedule;
- 1.1.4 "Booth Fitting Works" means the interior decoration, setting up of racks for the display of the Exhibits and such other related works to be carried out by the respective Exhibitors in respect of their respective Exhibition Booth;
- 1.1.5 "Cleaning Deposit" means the deposit payable by the Exhibitors or their contractors (other than the Official Contractors) to the Organiser calculated on the basis of Ringgit Malaysia Fifty (RM50.00) Only per square metre as security to ensure the Exhibitors clean up their respective Exhibition Booth before, during and after the Exhibition. However, in the event such sum is insufficient to cover such cleaning expenses incurred, the Organiser shall have the right to claim from the Exhibitors of which the Exhibitors undertake to pay immediately upon demand of such difference;
- 1.1.6 "Common Areas" means those parts, rear, premises and facilities of and in the Exhibition Hall which are not occupied or intended to be allocated by the Organiser to the Exhibitors but are provided by the Organiser at its own absolute discretion for the common use by the Exhibitors, their respective employees, invitees and licensees in common with the Organiser and all other persons having the like right to use the same;
- 1.1.7 "Exhibits" means the products, promotional gifts, catalogues, pamphlets and such other materials to be displayed, distributed and/or used at the Exhibition Booth duly approved by the Organiser;
- 1.1.8 "Exhibition" means the event and exhibition organised by the Organiser;
- 1.1.9 "Exhibition Booth" means the booth/ area in the Exhibition Hall allocated and/or reserved for the Exhibitors;
- 1.1.10 "Exhibition Hall" means the venue of the Exhibition;
- 1.1.11 "Exhibitors" mean the party(s) hiring the Exhibition Booth from the Organiser in accordance with the Terms and Conditions stated in the Application & Contract Form executed together with these Rules and Regulations contained herein;
- 1.1.12 "Exhibition Period" means the period from 13th - 15th July 2011 when the Exhibition is held;
- 1.1.13 "Organiser" shall have the same meaning as contained in the Terms & Conditions;
- 1.1.14 "Official Contractor" means Mexs Design & Contracts Sdn Bhd (583956-D) (Tel: +603-8944 0991) who is duly appointed by the Organiser to carry out the Booth Fitting Works on the Exhibition Booth for the Exhibition;
- 1.1.15 "Official Freight Forwarder" means RE Rogers (Malaysia) Sdn Bhd (120209-K) (+603-5510 8611) who is duly appointed by the Organiser to carry out the forwarding operations for the Exhibition;
- 1.1.16 "Operations Schedule" means the operations schedule stated here in this Exhibitor's Manual in relation to important date and time fixed for the smooth running of the Exhibition;
- 1.1.17 "Rules & Regulations" means the rules and regulations as appeared herein where the Exhibitors must duly observed, performed and complied with that are subject to changes by the Organiser from time to time as it thinks fit;
- 1.1.18 "Terms and Conditions" means the terms and conditions that appear at the back of the Application & Contract Form and reprinted in this Exhibitor Manual for easy reference; and
- 1.1.19 "Venue Provider" means Putrade Property Management Sdn Bhd (249558-M) (Tel: +603-2614 6999) who is the owner and or the manager of the Exhibition Hall.

2. OPERATION OF EXHIBITION BOOTH

- 2.1 Exhibitors shall utilise and manage the Exhibition Booth in a professional trade manner and to ensure that the Exhibition Booth is in the same state and condition as it was first delivered to them when they yield up the same to the Organiser at the end of the Exhibition.
- 2.2 The Exhibitors shall during the Exhibition Period be responsible for the supervision of the Exhibition Booth, the contents, the attire of the Exhibitors' representatives, their care and safety from damage however slight or change of any sort and the behavior and discipline of all persons manning or handling the Exhibition Booth whatever their designation and capacity.
- 2.3 The Exhibitors shall keep the Exhibition Booth open for trade during such hours as the Organiser shall from time to time prescribe during the Exhibition Period at all times in good faith and in accordance with the best methods and in a reputable manner and not commit or suffer or permit to be committed any illegal or unlawful act on the Exhibition Booth, the Exhibition Hall or the Common Areas.
- 2.4 Exhibitors are strictly prohibited from obstructing the area of the adjoining Exhibition Booth, the aisles or exits to the Exhibition Booth, cause nuisance, or operate in any offensive manner towards other Exhibitors. In the event the Organiser views at its absolute discretion that the Exhibitors have operated in an offensive, unsuitable and/or dangerous manner, the Organiser reserves the right to stop such Exhibitors from any further participation in the Exhibition and to immediately vacate the respective Exhibition Booth.

- 2.5 The Exhibitors must ensure that all their respective business activities during the Exhibition are in compliance with the laws and the regulations of the relevant local authorities, failing which the Organiser reserves the right to stop such Exhibitors from any further participation in the Exhibition and to immediately vacate the respective Exhibition Booth. The Exhibitors shall be solely responsible at their own costs and expenses for any contravention of laws and the regulations of the relevant local authorities. The Exhibitors hereby agree that the Organiser or its agent shall not be liable for any damages or losses incurred by the Exhibitors.
- 2.6 The Exhibitors warrant that the Exhibits or such other materials displayed, used or distributed do not in any way whatsoever violates or infringes any third party's rights and or intellectual property rights including but not limited to trade marks, copyright, patent, designs whether registered or otherwise. The Exhibitors shall indemnify the Organiser against all costs, expenses, damages or such other claims arising from the infringement of third party's rights by the Exhibitors.
- 2.7 The Exhibitors shall not under any guise or pretext whatsoever, conduct or solicit for or permit any of their employees to conduct or solicit for its business or set up stalls or display or cause to be distributed or displayed any pamphlets or other advertising materials outside the Exhibition Booth without the prior written approval of the Organiser.
- 2.8 Exhibitors shall not engage or permit any filming, sound or video recording, telecasting and broadcasting at the Exhibition Hall unless with prior written consent of the Organiser.
- 2.9 The Exhibitors must ensure that at least two-third of the frontage of the Exhibition Booth facing the aisle must be fitted with transparent materials or remain open. This is to ensure that the Exhibition Booths are not covered and portion thereof is visible from outside of the Exhibition Booths.
- 2.10 The Exhibitors are strictly prohibited to transfer, assign, sublet or share its Exhibition Booth with any third party. Any Exhibitors found to have transferred, assigned, sublet or shared its Exhibition Booth with any third party shall be required to immediately withdraw from the Exhibition, remove its Exhibits and vacate the Exhibition Booth at its own expenses.
- 2.11 The Exhibitors are strictly prohibited to display any Exhibits which are immoral or disrespectful to the public's opinion, otherwise the Organiser has the right to remove those Exhibits that are not approved by the Organiser from the Exhibition Booth and the Exhibitors shall be liable for such costs and expenses incurred thereof.
- 2.12 The Organiser shall at its absolute discretion prevent two or more Exhibitors to consolidate its Exhibition Booths or to display the same Exhibits or products at separate Exhibition Booths.
- 2.13 The Exhibitors are entitled to five (5) passes each per Exhibition Booth to enter the Exhibition. Any additional passes as may be required by the Exhibitors are available at the cost of RM10.00 per additional pass. The Exhibitors and its representatives shall display their passes in a visible manner and shall not transfer their passes to any other person.
- 2.14 The Exhibitors must ensure to move in their respective Exhibits and remove the same upon the expiry of the Exhibition Period in accordance with the arrangements and Operations Schedule as specified by the Organiser.
- 2.15 The Exhibitors shall not carry out such acts in or upon or about the Exhibition Booth, the Exhibition Hall or in the Common Areas or any part thereof which, in the opinion of the Organiser is or shall or may be or grow to the annoyance, nuisance, grievance, damage or disturbance of other persons.
- 2.16 No smoking is permitted in the Exhibition Booth or any area within the Exhibition Hall.

3. OFFICIAL CONTRACTOR

- 3.1 In the event the Official Contractor is not engaged by the Exhibitors, the Exhibitors must submit in detail the particulars of its contractors. Such contractors are required to comply with all such terms and conditions as may be imposed by the Venue Provider.
- 3.2 In relation to non-electrical works, the Exhibitors are encouraged to engage the service of Official Contractor. The Exhibitors that engage Non-Official Contractor to erect, install and/or dismantle its exhibition booth, or where he carries out the above himself, will be subject to an Administrative Charge.
- 3.3 The Organiser shall not be responsible in any manner whatsoever and on whatever ground for any delay caused by the Exhibitors' contractors in failing to comply with those terms and conditions as may be imposed by the Venue Provider.

4. BOOTH FITTING WORKS

- 4.1 Design Approval
The Exhibitors are advised to engage the Official Contractor for the Booth Fitting Works. Prior to the carrying out of the Booth Fitting Works, the Exhibitors shall forward to the Organiser:
- 4.1.1 Detailed plan of the proposed layout and drawings for the Exhibition Booth for the Organiser's prior written approval;
- 4.1.2 The proposed work schedule to be carried out by the Exhibitors' contractors, servants or agents;
- 4.1.3 A list of the particulars of the Exhibitors' contractors, servants or agents carrying out the Booth Fitting Works; and
- 4.1.4 Such other information in respect of the Booth Fitting Works as may be required by the Organiser.
- 4.2 Execution of the Booth Fitting Works
In carrying out the Booth Fitting Works, the Exhibitors shall observe and comply with the following covenants:
- 4.2.1 Comply with all the Rules and Regulations contained herein and such other guidelines and regulations as may be issued by the Organiser from time to time;
- 4.2.2 Ensure the Exhibitors' contractors perform and observe the Rules and Regulations and to co-ordinate their activities with the Official Contractor and shall further comply with any instructions from the Organiser from time to time;
- 4.2.3 Comply with the relevant consents of the relevant authorities and all statutes and regulations made or deriving validity there under and codes of practice of local authorities or Venue Provider in respect of the Booth Fitting Works;

- 4.2.4 Comply with all fire regulations applicable;
- 4.2.5 Ensure that the maximum height for any design is no more than 5 meters and such design will be restricted to an area of 1 meter away from the back and side of the walls;
- 4.2.6 keep the Exhibition Booth clean and tidy and on completion of the Booth Fitting Works, remove all waste, debris and unused building materials, in default of which the Organiser shall be entitled to carry out the same and the costs and expenses further incurred which is not sufficiently met by the Cleaning Deposit, shall be a debt owing from the Exhibitors to the Organiser and shall be payable within seven (7) days from the date of the Organiser's demand; and
- 4.2.7 Responsible for and to indemnify the Organiser against all damage or losses occasioned to the Exhibition Booth or the Exhibition Hall arising from or incurred in connection with any Booth Fitting Works carried out or caused by any acts, defaults, omissions or negligence of the Exhibitors, their servants, agents, licensees, invitees or their contractors during the Booth Fitting Period.
- 4.3 The Organiser reserves the right to alter and or remove any Exhibition Booth at the Exhibitors' own costs and expenses in the event the Booth Fitting Works fail to conform with the Rules and Regulations. The Exhibitors shall have no claim against the Organiser for any cost, expenses, losses, damages or such other claims arising from or incurred to replace its Exhibition Booth to conform to the Rules and Regulations.
- 4.4 Repairs or alteration of Exhibition Booth or Exhibits shall be carried out after such hours of the Exhibition with the prior written consent of the Organiser.
- 4.5 The Exhibitors covenant with the Organiser that they shall ensure the Booth Fitting Works to be completed within the stipulated time period, failing which the Exhibitors shall be responsible for their own acts and consequences in not being able to complete the Booth Fitting Works within the stipulated time period. In this regard, the Organiser has the absolute right to seal off such Exhibition Booth with incomplete Booth Fitting Works or take the necessary steps as it deem fit.

5. UNSIGHTLY EXHIBITS

- 5.1 The Exhibitors shall not erect or install or cause to be erected or installed any sign, device, furnishing, ornament or object outside the Exhibition Booth. In default thereto, the Organiser may carry out any necessary works to remove, destroy and/or otherwise dispose of such erection and the costs and expenses incurred shall be a debt owing from the Exhibitors to the Organiser and shall be payable within seven (7) days from the date of the Organiser's demand.
- 5.2 The Organiser reserves the right to reject any Exhibits, which in the opinion of the Organiser, of poor quality, poor finishing or such Exhibits which are not related to the Exhibition.

6. ELECTRICITY SUPPLY AND FITTINGS

- 6.1 Only electricity is allowed as the source of lighting or power in the Exhibition Hall.
- 6.2 All electrical works shall be carried out at Exhibitors' own expenses by the Official Contractor. Exhibitors' design plans or proposals for electrical installation must be submitted to the Organiser at least fourteen (14) days prior to the Exhibition for the approval of the Organiser. The Organiser reserves the right to amend, vary, add or reject such submitted designs plan or proposals at the Organiser's sole discretion.
- 6.3 Electric current will be supplied in 210-230 volt, single phase. Electric current of a higher voltage, three phases will be supplied subject to prior arrangement with the Organiser. The maximum electric current that will be supplied is 20 KW per 15 square metre of space.
- 6.4 Electricity from the mains, batteries, generators or such other electricity source shall be supplied only by the Official Contractor.

7. MACHINERY EXHIBITS

- 7.1 All movable machinery Exhibits must be fitted with safety devices and such safety devices may only be removed when the machines are not in operation and not connected to the power source.
- 7.2 All motors, engines or power driven machinery may only be used with adequate protection against the risk of fire.
- 7.3 All pressure vessels and any equipment under pressure shall conform to the safety standard and regulations.
- 7.4 All automobiles displayed must have its battery cable disconnected and starting of cars is strictly prohibited in the Exhibition area.

8. PROHIBITION AGAINST MUSICAL OR BROADCASTING INSTRUMENTS

- 8.1 The Exhibits relating to sound system, mechanical or electrical devices, which produce sound must be operated in accordance with the sound level acceptable to the Organiser so as not to disturb other Exhibitors. The Organiser reserves the right to determine the acceptable sound level and extent of sound of any broadcasting instruments to be carried by the Exhibitors.
- 8.2 Except with the prior written consent of the Organiser, the Exhibitors shall not erect or place or be permitted to use within the Exhibition Booth or the Exhibition Hall any radio or television aerial or antenna or any loudspeakers, screens, or gramophone or any similar devices or equipment likely to be heard or seen from outside the Exhibition Hall.

9. PUBLIC ENTERTAINMENT & ADVERTISEMENT

- 9.1 Any promotional activities involving demonstration of games, organised competitions, quiz or entertainment by celebrities require the Organiser's prior written consent and to apply the necessary permit from the relevant local authority.
- 9.2 The Organiser reserve the right in its absolute discretion to remove or cause to be removed or altered any display, advertisement and or merchandise at the Exhibitors' own costs and expenses immediately upon notice by the Organiser where the Organiser is of the opinion that such display, advertisement and or merchandise will impair the name, image, reputation or standing of the Organiser.
- 9.3 The Exhibitors shall not bring or permit any person to bring or leave in or about the Exhibition Booth or the Exhibition Hall any bicycle or similar machine or any animal or play or permit any person to play any musical instrument in or about the Exhibition Booth or the Exhibition Hall except with the prior written consent of the Organiser.

10. EXPLOSIVES AND DANGEROUS MATERIALS

- 10.1 All explosives, detonating, fumigating or inflammable materials, dangerous, harmful or obnoxious substances are strictly prohibited and the Exhibitors shall ensure that the same are not allowed to be brought in into the Exhibition Booth or any where in the Exhibition Hall or the Common Areas.
- 10.2 The Exhibitors shall not keep or store or use or suffer to be kept or stored or used incense, joss sticks, oil lamp, weapons, arms, ammunition, gunpowder, saltpetre, chemicals, kerosene and/or any other combustible or inflammable substances or any substance which is toxic, dangerous or harmful to the environment or may cause pollution, contamination or otherwise causes damage in the Exhibition Booth or Exhibition Hall.

11. SAFETY REGULATIONS

- 11.1 The Exhibitors shall comply strictly with all the safety regulations made in respect of the safety of the public as directed by the Fire Department and Local Authority.
- 11.2 Combustible materials and substances which may give rise to smoke, fumes or obnoxious smells, gases which are injurious to health and explosives of any nature shall not be kept, stored or used.

12. STORAGE, LOADING AND UNLOADING

- 12.1 In the event mechanical handling or operate heavy or large Exhibits installation, within the Exhibition Hall is required, the Exhibitors are required to engage the Official Freight Forwarder.
- 12.2 No storage area will be provided during the Exhibition Period. Arrangement should be made directly with the Official Freight Forwarder.
- 12.3 The Exhibitors are not permitted to drive, stop and park their trade vehicles for loading and unloading their Exhibits to or from their respective Exhibition Booth at any place or time outside the Exhibition Hall except at such other place or places and at such times as the Organiser may specifically allow.
- 12.4 The Exhibitors must ensure their respective employees, service suppliers, the contractors (as may be the case) and others that they shall not obstruct in any manner howsoever the entrances exits and driveways in and to the common parking areas and also the pedestrian footways in or to the Common Areas.

13. INSURANCE

- 13.1 The Organiser shall not be responsible for any loss or damage to the property of the Exhibitors. As such, the Exhibitors shall at its own costs and expense during the Exhibition Period effect and maintain with a reputable insurance company policies of insurance to its full value thereof as to the contents and items in the Exhibition Booth from loss or damage including but not limited to theft, robbery and fire.
- 13.2 The Exhibitors shall at all reasonable times at the request of the Organiser produce for its inspection the policy or policies of insurance referred to in this Clause.

14. VACANT POSSESSION

- 14.1 The Exhibitors hereby covenant with the Organiser that they will yield up their respective Exhibition Booth peacefully upon the expiry of the Exhibition Period. The Exhibitors must ensure that their respective Exhibition Booth is clean in accordance with the Rules and Regulations contained herein upon the delivery of vacant possession of the same to the Organiser.

15. VENUE, DATE, TIME AND BOOTH ALLOCATION

- 15.1 The Organiser reserves the right to change the venue and duration of the Exhibition in exceptional circumstances, which is beyond the control of the Organiser. The Organiser shall accordingly inform the Exhibitors in the event of any such changes. The change of the venue and duration of the Exhibition shall not entitle the Exhibitors to cancel its participation in the Exhibition. The Exhibitors hereby agree that the Organiser shall not be liable for any claims arising from such changes.

16. FAILURE TO PARTICIPATE

- 16.1 In the event the Exhibitors fail to participate at the Exhibition Booths duly assigned by the Organiser during the Exhibition, the Organiser shall have the right at its absolute discretion to deal with such empty Exhibition Booths as it thinks appropriate and such Exhibitors shall pay all due and outstanding sum to the Organiser and shall have no right to claim against the Organiser for non-participation.

17. ORGANISER'S RIGHTS

- 17.1 The Organiser reserves the right to amend, vary or change the Rules and Regulations from time to time as it thinks necessary for the orderly operation of the Exhibition.
- 17.2 In the event of any occurrence of unforeseen circumstances arising during the Exhibition Period, the decision of the Organiser shall be final.
- 17.3 The Organiser, its agents, representative, contractors and or employees shall not be liable in any manner whatsoever in respect of loss, injury or other damages other than death or personal injury caused by the negligence of the Organiser, its agents, representative, contractors and or employees, suffered by or caused to the Exhibitors, its agents, representative, contractors, employees or property of the Exhibitors.
- 17.4 The Organiser reserves the right to exercise a general lien over any property of the Exhibitors in the Exhibition Hall in respect of all monies due to the Organiser (including claims for damages) in connection with the Exhibition.
- 17.5 The Organiser reserves the right to appoint one or more exclusive contractor to handle the movements of all goods and Exhibits in and out of the Exhibition Hall, whereupon the Exhibitors shall be obliged to hire the services of such exclusive contractor.

18. INDEMNITIES

- 18.1 The Exhibitors agree to use and keep the Exhibition Booth and its surrounding at the sole risk of the Exhibitors and it is the responsibility of the Exhibitors to comply with all the laws and the regulations of the local authorities in carrying out their respective business activities at the Exhibition and hereby releases the Organiser to the full extent permitted by law in the absence of any negligence on the part of the Organiser from all claims and demands of every kind in respect of or resulting from any accident injury occurring in the Exhibition Booth or the Exhibition Hall and the Exhibitors expressly agree that in the absence of any such negligence as aforesaid the Organiser shall have no responsibility for any loss damage or injury suffered by the Exhibitors [whether to or in respect of the Exhibitors' property or the business conducted by the Exhibitors during the Exhibition Period] as a result of any breakage, leakage, accident, theft or burglary or any event occurring in the Exhibition Booth and or the Exhibition Hall.
- 18.2 The Exhibitors hereby covenant with the Organiser that they shall not involve the Organiser in any agreements entered into by the Exhibitors with any third party in respect of any supply of goods or services and or business transactions, failing which the Exhibitors shall indemnify the Organiser for any losses or damages as may be suffered by the Organiser.

Terms And Conditions

(as per the Application & Contract Form)
(reprinted herein for easy reference)

1. DEFINITIONS

1.1 In this Terms & Conditions, unless the context otherwise requires, the following words and expressions shall have the following meanings:

“Exhibits” means the products to be displayed at the Exhibition Booth which have been duly approved by the Organiser;

“Exhibition” means the event and exhibition organised by the Organiser;

“Exhibition Booth” means the booth allocated and or reserved for the Exhibitors;

“Exhibition Hall” means the venue where the Exhibition is held;

“Exhibitors” means the party(s) hiring the Exhibition Booth from the Organiser in accordance with the Terms and Conditions contained herein and the Rules and Regulations contained in the Exhibitor Manual;

“Exhibitor’s Manual” means the manual to be provided by the Organiser containing information on the Exhibition and Rules and Regulations to be observed and performed by the Exhibitors;

“Official Contractor & Official Freight Forwarder” means the contractor and the freight forwarder officially appointed by the Organiser for the Exhibition;

“Organiser” means Utusan Melayu (M) Sdn Bhd (7170-V) and Expomal International Sdn Bhd (566337-H);

“Participation Fees” means the fees as stipulated by the Organiser and payable by the Exhibitors in consideration to the Organiser allocating the Exhibition Booth for the Exhibition; and

“Rules and Regulations” means the Rules and Regulations as contained in the Exhibitor Manual which shall be construed as part of this Terms and Conditions.

2. PARTICIPATION FEE

2.1 In consideration of the Exhibitor for the payment to the Organiser in respect of the Participation Fees for the Exhibition Booth, the Organiser hereby grants to the Exhibitor (subject to the Organiser having received the Participation Fees in full) the exclusive licence to use and display their Exhibits and/or services at the Exhibition Booth during the Exhibition period subject to the Terms and Conditions here in after appearing.

2.2 The Exhibitor hereby agrees to pay to the Organiser fifty per centum (50%) of the Participation Fees upon its written acceptance to participate in the Exhibition as deposit for the Exhibition Booth (here in after referred to as “the Deposit”).

2.3 The balance fifty per centum (50%) of the Participation Fees shall be made payable to the Organiser at least thirty (30) days before the Exhibition date failing which the Organiser shall be entitled at its absolute discretion to forfeit the Deposit paid under clause 2.2 here to. The Organiser shall then have the right at its discretion to allocate the Exhibition Booth to another Exhibitor and the unpaid balance fifty per centum (50%) of the Participation Fees shall become a debt due to the Organiser and the Organiser will be entitled to claim against the Exhibitor.

3. CANCELLATION

3.1 It is hereby agreed between the parties that once the Exhibition Booth has been allocated and confirmed by the Organiser, any cancellation made by the Exhibitor before the date of the Exhibition will entitle the Organiser to forfeit the Deposit paid. The Organiser is further entitled to claim from the Exhibitor the balance of the Participation Fees of the Exhibition Booth. The Exhibitor shall be required to pay such balance within fourteen (14) days from the date of the cancellation failing which the same shall become a debt due to the Organiser and the Organiser will be entitled to claim against the Exhibitor.

4. EXHIBITOR’S MANUAL

4.1 Upon receipt of the written acceptance and the Deposit from the Exhibitor to participate in the Exhibition, a copy of the Exhibitor’s Manual will be forwarded to the Exhibitor who shall strictly adhere to the Rules & Regulations contained in the Exhibitor’s Manual in addition to the Terms & Conditions herein.

5. PROHIBITION OF ANY UNLAWFUL EXHIBITS

5.1 The Exhibitor is expressly prohibited from displaying any Exhibits which are unlawful, offensive, explosive or immoral at the Exhibition Booth.

5.2 The Exhibitor is further prohibited from bringing on to the Exhibition Hall, the Exhibition Booth or any part there of animals, coffins, ammunition or unlawful items, gunpowder, salt-petre, kerosene or any item which in the opinion of the Organiser is of a noxious, dangerous or hazardous nature which may contravene any local ordinance, statute, regulations or by-laws.

5.3 In the event any of Exhibits which, in the Organiser’s opinion is unlawful or immoral, the Organiser reserves the right to instruct the Exhibitor to remove such unlawful or immoral Exhibits immediately from the Exhibition Booth failing which the Organiser has the right to remove the same and the Exhibitor shall be liable to pay the Organiser such costs and expenses incurred there from.

6. SALES AND PROMOTIONS

6.1 The Exhibitor shall be solely responsible for any representations and or warranties made during its promotion in the Exhibition and or as contained in the Exhibitor’s advertising materials to the public.

6.2 The Exhibitor undertakes to indemnify and keep the Organiser fully indemnified in accordance with clause 7 below in the event any claims by any third parties against the Organiser for the Exhibitor’s breach of any representations and or warranties made during the Exhibition.

7. INDEMNITY

7.1 The Exhibitor shall indemnify and keep the Organiser indemnified from and against all summons, claims, proceedings, damages, expenses and liability whether criminal or civil (and legal fees and costs incurred) which may be levied brought or made against the Organiser directly or indirectly by any third parties as a result of any act neglect or default of the Exhibitor or its agents employees licensees or customers arising from the Exhibitor’s participation in the Exhibition, whether directly or indirectly.

7.2 The Exhibitor undertakes to fully indemnify the Organiser for any lost items or goods owned or in the possession of the Exhibitor throughout the Exhibition.

8. OFFICIAL CONTRACTOR & OFFICIAL FREIGHT FORWARDER

- 8.1 The Exhibitor is to erect and decorate its Exhibition Booth in accordance with the schedule as stated in the Exhibitor's Manual through the Official Contractor only. Should the Exhibitor decide to engage contractor other than the Official Contractor, the Exhibitor is required to seek approval from the Organiser. The non-official contractor shall under take to adhere all Terms & Conditions contained herein and the Rules & Regulations contained in the Exhibitor's Manual.
- 8.2 The Exhibitor is required to engage the services of the Official Freight Forwarder to load and unload the Exhibits and other items at the Exhibition Hall, for the purposes of the Exhibition Booth, in accordance with the schedule as stated in the Exhibitor's Manual. This enforcement is necessary for reasons of insurance, control and co-ordination of in-hall movements.

9. ALOCATION OF BOOTH

- 9.1 The Organiser is entitled at its own absolute discretion to allocate the Exhibition Booth in accordance with the nature of Exhibits or in the manner deemed fit and appropriate. The Organiser shall reserve the right to change the Exhibition Booth allocated to the Exhibitor a tany time prior to the commencement of the built-up of the Exhibition Booth should exceptional circumstances demand and to alter the size and dimensions of the Exhibition Booth, to transfer or close entrances and exits to the Exhibition Hall and to under take other structural alterations as the Organiser deems fit. Such changes shall not entitled the Exhibitor to terminate or repudiate the Contract or shall have no claims for compensation.

10. CHANGE OF THE VENUE AND/OR THE TIME

- 10.1 The Organiser reserves the right to change the venue and duration of the Exhibition in exceptional circumstances which is beyond the control of the Organiser. The Organiser shall accordingly inform the Exhibitor in the event of any such change. The change of the venue and duration of the Exhibition shall not entitle the Exhibitor to cancel its participation in the Exhibition. The Exhibitor hereby agrees that the Organiser shall not be liable for any claim a rising from such change.

11. CHANGES

- 11.1 The Organiser reserves the right at its own absolute discretion to alter the Terms and Conditions contained herein and the Rules and Regulations as contained in the Exhibitor's Manual from time to time without the need to inform the Exhibitor.

12. ASSIGNMENT

- 12.1 The Exhibitor shall not assign, sub-let or allow any other Exhibitor, their agents, manufacturer, employees or supplier to occupy the exhibition space without the consent in writing from the Organiser.

13. FORCE MAJEURE

- 13.1 If by reason of force majeure, fire, tempest, explosion of any kind, failure or neglect on the part of any utility supplying electricity or water, labour strife, civil commotion, war, fire or explosion or any other event beyond the control of the Organiser of which prevented or hindered the Organiser from fulfilling the substance of its obligations under this Agreement, the Organiser shall forth with ensure that the Exhibitor is aware of the occurrence of any such event and the Organiser shall be entitled at any time there after, so long as such cause still subsists, to cancel or suspend this Agreement by notice in writing to the Exhibitor.
- 13.2 In the event of such cancellation or suspension pursuant to clause 13.1 above, the Organiser shall be under no liability to the Exhibitor for any loss which the Exhibitor may suffer or sustain in consequence of any such cancellation or suspension. The Organiser shall in the event of cancellation be under no liability to the Exhibitor in respect of its future obligations here under and in the event of suspension shall be relieved of such obligations here under for the period of such suspension but without prejudice to any rights of either party against the other in respect of any claim prior to such cancellation or suspension.
- 13.3 In the event of cancellation or suspension of part or parts of the Organiser's obligations as afore said, the Organiser shall refund to the Exhibitor that part of the monies which had been paid for the hiring fees in respect of any period or periods affected by such cancellation or suspension apportioned on the basis which shall fairly and reasonably be attributable to the part or parts of the Organiser's obligations so suspended.

14. INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS

- 14.1 The Exhibitor must ensure to observe the intellectual property rights of other exhibitors and or third parties. The Exhibitor shall be solely responsible for any infringement of the intellectual property rights of other exhibitors and or third parties.
- 14.2 The Organiser has the right to intervene in the event of any such infringement by the Exhibitor.

15. RIGHT OF REMOVAL

- 15.1 The Organiser reserves the right (without liability and accountability to the Exhibitor) to :-
- 15.1.1 prevent access to or to remove from the Exhibition space (including the Exhibition Booth) any person or persons acting in a way which in the reasonable opinion of the Organiser may cause a breach of the peace or may be considered to be harmful undesirable or offensive;
- 15.1.2 prevent access to or to remove from the Exhibition Hall (including the Exhibition Booth)any person who in the opinion of the Organiser or its security officers either unreasonably refuses to permit himself and his possessions to be searched on entering the Exhibition Hall or poses a security risk or who infringes the Terms and Conditions hereof; and
- 15.1.3 suspend or control in such manner and to such extent as the Organiser may consider necessary any such situation action or event where in the reasonable opinion of the Organiser any situation or action or event occurring during the Exhibition period is in breach on the part of the Exhibitor of the Terms and Conditions of this Agreement or may constitute a danger to public safety including the safety of the persons present at the Exhibition.

16. CONCERNING LAW

- 16.1 These Terms and Conditions will be governed by and construed in accordance with the laws of Malaysia.

17. NOTICES

- 17.1 All notices, demands or other communications required or permitted to be given or made pursuant to these Terms and Conditions must be in writing and delivered by hand or sent by prepaid registered post with recorded delivery, or by telex or facsimile addressed to the intended recipient thereof at its address or at its telex or facsimile numbers set out in the Application & Contract Form as contained on the reverse (or to such other address or telexor facsimile numbers as the addressee may from time to time designate). Any such notice, demand or communication will be deemed to have been duly served (if given or made by facsimile) immediately or (if given or made by letter) one day after posting and in proving the same it will be insufficient to show that the envelope containing the same was duly addressed, stamped and posted.

ORDER FORMS CHECKLIST

Please fax this form to +603-8024 8740 **before 13th June 2011** and please indicate services that you have ordered.

Forms	Deadline	Please tick [<input type="checkbox"/>] where applicable
1 Booth Construction By Non-Official Contractor	29 th June 2011	Compulsory for Bare Space Exhibitors
2 Standard Shell Booth Construction	29 th June 2011	Compulsory for Standard Shell Scheme Exhibitors
3 Exhibitor Passes	13 th June 2011	Compulsory
4 Directory Listing	13 th June 2011	Compulsory
5 Stage Presentation	13 th June 2011	
6 Premium Product Gallery & Brochure Placement	13 th June 2011	
7 Business Matching	For immediate action	
8 Furniture For Rental	29 th June 2011	
9 Electrical For Rental	29 th June 2011	
10 Freezer & Chiller For Rental	29 th June 2011	
11 Audio Visual Equipment For Rental	29 th June 2011	
12 Potted Plants For Rental	29 th June 2011	
13 Freight Forwarder	29 th June 2011	
14 Catering Order	29 th June 2011	
15 Beverage Order	29 th June 2011	
16 Telephone Order	29 th June 2011	
17 Internet Access	29 th June 2011	
18 Hotel Room Reservation	13 th June 2011	
19 Inkjet Printing Order	29 th June 2011	

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

 Signed on behalf of the Exhibitor by

Date : _____

Name :

Company Stamp :

BOOTH CONSTRUCTION BY NON-OFFICIAL CONTRACTOR

This form is to be returned on or before 29th June 2011 to:-

Expomal International Sdn Bhd (566337-H)
 7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia.
 Tel: +603-8024 6500 Fax: +603-8024 8740 E-mail: operation@expomal.com
 Attn: Operations Department

EXHIBITOR INFORMATION

Company : _____
 Booth No : _____ Shell Scheme Bare Space
 Address : _____

 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 Email: _____ Website: _____

I/We _____ hereby engage the service of _____
 (Contractor details of which are appended below) to construct my/our Exhibition Booth and enclose herewith
 our proposed booth drawings together with its illustrated designs for your approval.

CONTRACTOR INFORMATION

Company Name: _____ Contact Person: _____
 Address : _____

 Telephone No : _____ Fax No: _____
 Email: _____ Website: _____

Refundable	Cleaning Deposit payable to Expomal International Sdn Bhd: RM 50.00 per square metre
Non-Refundable	Administration Fee payable to Mexs Design & Contracts Sdn Bhd : RM 15.00 per square metre
Electricals	Optional for lighting and power connections 30 Amp / 415V Three Phase RM 3,500.00 x _____ 60 Amp / 415V Three Phase RM 4,500.00 x _____ = RM

Terms & Conditions:

- 1) Both Exhibitor and its contractor shall observe and comply with the rules and regulations contained in this manual.
- 2) The Organizer reserves the right to reject and or cease any Booth Fitting Works to be carried out in the event such submitted booth drawings do not comply with the Rules and Regulations.
- 3) The Organizer reserves the right not to entertain any forms received after the deadline stated above.
- 4) Contractor passes will be issued by the Organizer at Registration Counter (hall 2, PWTC).

Date : _____

 Signed on behalf of the Exhibitor by
 Name : _____
 Company Stamp : _____

STANDARD SHELL BOOTH CONSTRUCTION

This form is to be returned on or before 29th June 2011 to:-

Mexs Design & Contracts Sdn Bhd (583956-D)
 20-1, Block A10, Pusat Perniagaan Suria Puchong, Jalan Suria Puchong 1,
 47110 Puchong, Selangor, Malaysia.
 Tel: +603-8944 0991 Fax: +603-8944 0992
 Email: kim@mexs.com.my Website: www.mexs.com.my
 Attn: Ms. Kim Tan

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
 Address : _____

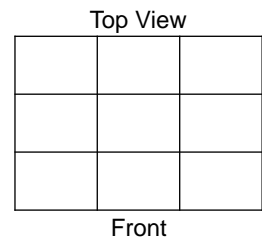
 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 Email: _____ Website: _____

I / We hereby engaged the Official Contractor to construct my/our Shell Booth in accordance with the specification below.

SHELL BOOTH SPECIFICATION

- 1) Back & side walls
 - 2.44m high white laminated
 - 3mm plywood attached with aluminium sections with 1 metre wide panel
- 2) Fascia (Name Board)
 - 30.5 cm – Please complete the name as you would like it to appear on fascia
 - * maximum 30 characters only

- 3) Lighting
 - 2 units of 100W spotlight
- 4) Flooring
 - Needle punched carpets
- 5) Corner Booths
 - Booth frontages shall be opened unless prior written consent is obtained from the Organizer
- 6) Maximum Exhibit Height
 - 3.5 metre
- 7) Furniture
 - 1 unit of information desk (L1025mm x D525mm x H770mm)
 - 2 units of folding chair
 - 1 unit of waste paper basket
- 8) Power
 - 1 unit of 13Amp Single Phase plug point
 (Please indicate your preferred point with X)



 Signed on behalf of the Exhibitor by
 Name : _____
 Company Stamp : _____

Date : _____

EXHIBITOR PASSES

This form is to be returned on or before 13th June 2011 to:-

Expomal International Sdn Bhd (566337-H)
 7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia.
 Tel: +603-8024 6500 Fax: +603-8024 8740 E-mail: operation@expomal.com
 Attn: Operations Department

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
 Address : _____

 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 Email: _____ Website: _____

Please issue Exhibitors' Passes as follows:-

Name	Designation

Note:

1. Exhibitors' Passes

- Exhibitors' Passes are strictly for staff manning their exhibition booths. Only contracted companies are eligible to apply for these passes.
- Exhibitors' entry in and out of the Exhibition Hall will be identified by such passes only. for security reasons no personnel will be allowed into the exhibition grounds without the appropriate passes.
- Contracted Companies are entitled to 5 Passes per Booth.
- Additional passes requested will be charged at RM 10.00 per Pass.

2. Application & Deadline

Application for Exhibitors' Passes must be submitted via Form 3 to reach the project Secretariat by **13th June 2011.**

3. Collection of Passes

Exhibitors' Passes shall be collected from the Registration Counter on:
 11th July 2011 - 1200 hrs to 1800 hrs
 12th July 2011 - 0900 hrs to 1800 hrs.

Date : _____

 Signed on behalf of the Exhibitor by

Name :

Company Stamp :

DIRECTORY LISTING

This form is to be returned on or before 13th June 2011 to:-

Expomal International Sdn Bhd (566337-H)

7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia.

Tel: +603-8024 6500 Fax: +603-8024 8740 E-mail: siewluan@expomal.com

Attn: Ms Kelly Fong, Sales & Marketing Department

PLEASE COMPLETE THE FOLLOWING IN BLOCK LETTERS.

Name of Company (to appear in the directory):			
Address:			
Tel:			
Fax:			
E-mail:			
Website:			
Booth No:			
Nature of Business:	<input type="checkbox"/> Exporter <input type="checkbox"/> Importer <input type="checkbox"/> Restaurant/café	<input type="checkbox"/> Food Service <input type="checkbox"/> Manufacturer <input type="checkbox"/> Other (please specify) _____	<input type="checkbox"/> Franchise <input type="checkbox"/> Wholesaler <input type="checkbox"/> Retail <input type="checkbox"/> Government
Product Category:	<input type="checkbox"/> Bakery & Confectionery <input type="checkbox"/> Dairy Produce <input type="checkbox"/> Frozen Food <input type="checkbox"/> Ingredients, Herbs & Spices <input type="checkbox"/> Other (please specify) _____	<input type="checkbox"/> Beverages <input type="checkbox"/> F&B Equipment <input type="checkbox"/> Fruit & Vegetables <input type="checkbox"/> Organic & Health Food	<input type="checkbox"/> Coffee & Tea <input type="checkbox"/> F&B Packaging <input type="checkbox"/> Processed Food <input type="checkbox"/> Wine & Beer
Type of Certification:	<input type="checkbox"/> Food Management Practices <input type="checkbox"/> Organic	<input type="checkbox"/> HACCP <input type="checkbox"/> Other (please specify) _____	<input type="checkbox"/> HALAL <input type="checkbox"/> ISO _____
Featured Product / Services (Please email us your product pictures/brochures/any related materials)			
Company Description (in less than 50 words): (Please email us your company description)			

Note:

- 1) Kindly email us your company logo in Illustrator / PDF / Photoshop format to siewluan@expomal.com.
- 2) Kindly only provide your company's main contact details. The organiser will only publish one contacting information.
- 3) Product information will be used at the Editor's discretion in promotional materials such as news updates, show dailies, the official website and others.

Date : _____

 Signed on behalf of the Exhibitor by
 Name :
 Company Stamp :

STAGE PRESENTATION

This form is to be returned on or before 13th June 2011 to:-

Expomal International Sdn Bhd (566337-H)
 7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia.
 Tel: +603-8024 6500 Fax: +603-8024 8740 E-mail: operation@expomal.com
 Attn: Operations Department

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
 Address : _____

 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 Email: _____ Website: _____

Yes! I am interested to have the presentation slot during MIFB 2011. Please advise me on the appropriate date and time. Below are the details of the activity :

Details of the activity :

Title of Activity / Presentation : _____ _____
Description of Activity / Presentation: _____ _____ _____

Complimentary Facilities Provided by Organiser:-

- Basic PA system with 2 units of microphone
- 1 unit of CD player
- 2 units table (500mm [W] x 1000mm [L] x 750mm [H])
- 2 units folding chair
- Each time slot is **30 minutes**.
- Each slot availability is subject to changes without prior notice.

Timing	Date	Time
Preferred		
Alternative 1		
Alternative 2		

Additional Equipment Required :

 Signed on behalf of the Exhibitor by
 Name : _____
 Company Stamp : _____

Date : _____

PREMIUM PRODUCT GALLERY & BROCHURE PLACEMENT

This form is to be returned on or before 13th June 2011 to:-

Expomal International Sdn Bhd (566337-H)

7-2, Subang Business Centre, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia.

Tel: +603-8024 6500 Fax: +603-8024 8740 E-mail: siewluan@expomal.com

Attn: Ms Kelly Fong, Sales & Marketing Department

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____ Website: _____

PLEASE COMPLETE THE FOLLOWING IN BLOCK LETTERS AND TICK (✓) YOUR INTEREST:

PREMIUM PRODUCT GALLERY

Name of Product (limited to 2 products only):
Feature Highlights of Product (in not more than 30 words – e.g. What is the product made of/the unique elements and characteristics of the product):

BROCHURE PLACEMENT

1. Please indicate the size of your brochure: _____

2. Each exhibitor is limited to 1(one) promotional brochure placement only.

Note:

1. Please provide your Company Logo and Picture of the Product in High Resolution (Illustrator/PDF/JPEG)
2. In order to ensure a smooth process, we would greatly appreciate if you could deliver your above mentioned product for display to Expomal International by 29 June 2011 in order for us to allocate the space for your display.
3. Promotional brochures to be handed to the project secretariat on 11-12 July 2011 at Putra World Trade Centre, Kuala Lumpur.
4. Any request after the deadline will be reviewed.

 Signed on behalf of the Exhibitor by

Name :

Company Stamp :

Date : _____

BUSINESS MATCHING

Presented by:



EXHIBITOR PARTICIPATION

MIFB Exhibition has always striven to make our event the best trade platform for visitors and exhibitors, both local and international. In order for us to provide comprehensive business matching opportunities for all, you as an exhibitor are hereby invited to participate in our business matching sessions as one of host companies from Malaysia.

Should there be any businesses or individuals interested to explore trade potentials with you, we shall pre-arrange sessions for you to meet with them during MIFB 2011.

Be part of the largest business matching session, please complete the form below and fax to us at 03-80248740 as soon as possible.

Details of Representative(s):

Company : _____ Booth No : _____

Address : _____

Name of Representative(s) : _____

Designation(s) : _____

Mobile(s) : _____

Telephone No : _____ Fax No : _____

E-mail : _____

Date available for business matching (pls tick ✓) July 13 14

1. Nature of Business

- | | | |
|---------------------------------------|--|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Distributor | <input type="checkbox"/> R & D |
| <input type="checkbox"/> Exporter | <input type="checkbox"/> Retailer | <input type="checkbox"/> Academic |
| <input type="checkbox"/> Importer | <input type="checkbox"/> Government | <input type="checkbox"/> Service Provider |
| <input type="checkbox"/> Agent | <input type="checkbox"/> Association / NGO | <input type="checkbox"/> Other (please specify) |

2. Description of your main products / services

3. Area of interest

- | | | |
|---|--|--|
| <input type="checkbox"/> Looking for agent | <input type="checkbox"/> Looking for investor | <input type="checkbox"/> Looking for franchisees |
| <input type="checkbox"/> Looking for buyer | <input type="checkbox"/> Looking for distributor | <input type="checkbox"/> Other |
| <input type="checkbox"/> Looking for supplier | <input type="checkbox"/> Looking for partner | _____ |

FURNITURE FOR RENTAL

This form is to be returned on or before 29th June 2011 to:-

Mexs Design & Contracts Sdn Bhd (583956-D)

20-1, Block A10, Pusat Perniagaan Suria Puchong, Jalan Suria Puchong 1,
47110 Puchong, Selangor, Malaysia.

Tel: +603-8944 0991

Fax: +603-8944 0992

Email: kim@mexs.com.my

Website: www.mexs.com.my

Attn: Ms. Kim Tan

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
Address : _____
Authorised Personnel : _____
Telephone No : _____ Fax No : _____
E-mail : _____

FURNITURE RENTAL LIST

Item	Cost Per Unit (RM)	Qty	Total (RM)
Information Desk 1030L x 535W x 770H	RM 80.00		
Information Desk 1030L x 535W x 1030H	RM 100.00		
Coffee Table 550L x 550W x 520H	RM 65.00		
Square Table 600L x 600W x 760H	RM 90.00		
White Folding Chair 400L x 400W x 780H	RM 25.00		
Lockable Cupboard 1030L x 535W x 760H	RM 95.00		
Shelf - Flat/Slope 1000L x 300W	RM 65.00		
Low Display Cube 600L x 600W x 500H	RM 100.00		
Medium Display Cube 600L x 600W x 760H	RM 110.00		
Tall Display Cube 600L x 600W x 1030H	RM 120.00		
Low Round Table 800D x 780H	RM 80.00		
Tall Round Table 800D x 1030H	RM 80.00		
Bar Stool - Fabric 390D x 750H	RM 75.00		
Bar Stool - Backrest 920H	RM 85.00		
Refrigerator 550L x 550W x 1150H	RM 1,800.00		
Low Showcase 1030L x 535W x 1030H	RM 400.00		
High Showcase 1030L x 535W x 2260H	RM 500.00		
Brochure Rack 285L x 285W x 760H	RM 80.00		
Aluminium Round Table 600D x 790H	RM 80.00		
Aluminium Chair 550L x 600W x 740H	RM 80.00		
Aluminium Round Table c/w 4 nos Aluminium Chairs	RM 250.00		
Waste Paper Basket	RM 15.00		
Single Sofa 550L x 750W x 760H	RM 280.00		
Easy Arm Chair 500L x 570W x 800H	RM 80.00		
System Folding Door 1000W x 2500H	RM 280.00		
System Partition 1000W x 2500H	RM 95.00		
Total:			
*Additional 30% surcharge after (29 th June 2011)			
Grand total:			

Please tick:

- I/We enclosed a Bank Draft / Cashier Order / Cheque / cash amounting to _____
 I/We have transferred the amount of _____ (Inclusive of remittance bank charges) to Mexs Design & Contracts Sdn Bhd's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions:

- The Official Contractor does not guarantee availability of items for late orders
- On site payment and additional 50% surcharge shall be applicable for late and on site orders
- In event of any cancellation of orders the Official Contractor are entitled to charge a cancellation fee of 30% of the total order fees
- All payment are to be in favour of Mexs Design & Contracts Sdn Bhd and must accompany this Order Form
- Details of Instant Trading's Bank Account for transfer of payment:-
Name of Account : Mexs Design & Contracts Sdn Bhd
Account No : RHB 21218900030029
Name & Address of Bank: RHB Bank Berhad
G20, The MINES Shopping Fair, Jalan Dulang, Off Jalan Balakong, 43300 Seri Kembangan, Selangor D.E.
Swift Code : RHBBMYKL
IBAN Code : 21228200018821RHBBMYKL

Date : _____

Signed on behalf of the Exhibitor by _____

Name :

Company Stamp :

FURNITURE



Information Desk
 (1030L x 535W x 770H)



Lockable Cabinet
 (1030L x 535W x 760H)



Tall Round Table
 (800D x 1030H)



Low Round Table
 (800D x 780H)



Aluminium Table
 (600D x 790H)



Coffee Table
 (550L x 550W x 520H)



Refrigerator
 (550L x 550W x 1150H)



Waste Paper Basket



Folding Chair
 (400L x 400W x 780H)



Easy Arm Chair
 (500L x 570W x 800H)



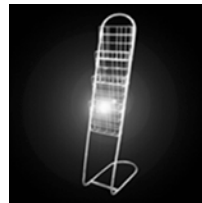
Bar Stool - Fabric
 (390D x 750H)



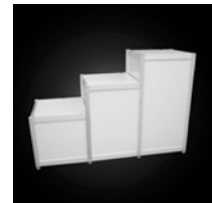
Single Sofa
 (550L x 750W x 760H)



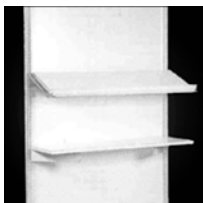
Aluminium Chair
 (550L x 600W x 740H)



Brochure Rack
 (285L x 285W x 760H)



Display Cubes
 A-(600L x 600W x 500H)
 B-(600L x 600W x 760H)
 C-(600L x 600W x 1030H)



Slope / Flat Shelf
 (1030L x 300W)



High Showcase
 (1030L x 535W x 2260-H)



Low Showcase
 (1030L x 535W x 1030H)

ELECTRICAL FOR RENTAL

This form is to be returned on or before 29th June 2011 to:-

Mexs Design & Contracts Sdn Bhd (583956-D)

20-1, Block A10, Pusat Perniagaan Suria Puchong, Jalan Suria Puchong 1,
47110 Puchong, Selangor, Malaysia.

Tel: +603-8944 0991

Fax: +603-8944 0992

Email: kim@mexs.com.my

Website: www.mexs.com.my

Attn: Ms. Kim Tan

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

Email: _____ Website: _____

ELECTRICAL RENTAL LIST

Item	Cost Per Unit (RM)	Qty	Total (RM)
Spotlight 100W	RM 80.00		
Longarm Spotlight 100W	RM 85.00		
Halogen Spotlight 12V/50W	RM 100.00		
Longarm Halogen Spotlight 12V/50W	RM 110.00		
Halogen Downlight 12V/50W	RM 120.00		
Fluorescent Tube 4' x 40W	RM 75.00		
Floodlight 300W	RM 180.00		
Longarm Floodlight 300W	RM 190.00		
Metal Halide 70W	RM 250.00		
13 Amp / 230V Single Phase	RM 100.00		
13 Amp / 230V Single Phase 24 Hours	RM 160.00		
15 Amp / 230V Single Phase	RM 160.00		
15 Amp / 230V Single Phase 24 Hours	RM 180.00		
15 Amp / 415V Three Phase	RM 265.00		
30 Amp / 230V Single Phase	RM 280.00		
30 Amp / 415V Three Phase	RM 675.00		
60 Amp / 415V Three Phase	RM 1,425.00		
Lighting Connection 100W per Bulb	RM 70.00		
Total:			
*Additional 30% surcharge after (29 th June 2011)			
Grand total:			

Please tick:

I/We enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to _____

I/We have transferred the amount of _____ (Inclusive of remittance bank charges) to Mexs Design & Contracts Sdn Bhd's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions:

- The Official Contractor does not guarantee availability of items for late orders
- On site payment and additional 50% surcharge shall be applicable for late and on site orders
- In event of any cancellation of orders the Official Contractor are entitled to charge a cancellation fee of 30% of the total order fees
- Exhibitors are required to use ONE power point per machinery only
- Hook up fees shall be chargeable on power points which are used for lighting purposes
- Extension cords are prohibited in the Exhibition Hall
- All payment are to be in favour of Mexs Design & Contracts Sdn Bhd and must accompany this Order Form
- Details of Mexs Design & Contracts Sdn Bhd Bank Account for transfer of payment:-

Name of Account : Mexs Design & Contracts Sdn Bhd

Account No : RHB 21218900030029

Name & Address of Bank: RHB Bank Berhad

G20, The MINES Shopping Fair, Jalan Dulang , Off Jalan Balakong, 43300 Seri Kembangan , Selangor D.E.

Swift Code : RHBBMYKL

IBAN Code : 21228200018821RHBBMYKL

Date : _____

Signed on behalf of the Exhibitor by _____

Name :

Company Stamp :

ELECTRICALS



40W
Fluorescent Tube



100W
Spotlight



100W
Longarm Spotlight



12V/50W
Halogen Spotlight



12V/50W
Longarm Halogen



12V/50W
Halogen Downlight



300W
Floodlight



300W
Longarm Floodlight



70W
Metal Halide



13 Amp
Power Point



15 Amp
Power Point

FREEZER & CHILLER FOR RENTAL

This form is to be returned on or before 29th June 2011 to:-

Mexs Design & Contracts Sdn Bhd (583956-D)
 20-1, Block A10, Pusat Perniagaan Suria Puchong, Jalan Suria Puchong 1,
 47110 Puchong, Selangor, Malaysia.
 Tel: +603-8944 0991 Fax: +603-8944 0992
 Email: kim@mexs.com.my Website: www.mexs.com.my
 Attn: Ms. Kim Tan

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
 Address : _____

 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 E-mail : _____

FREEZER & CHILLER RENTAL LIST

Item	Cost per unit (RM)	Qty	Total (RM)
One-Door Chiller 610L x 533W x 1702H	RM 2,500.00		
Showcase Chiller 1803L x 724W x 1219H	RM 3,125.00		
Chest Freezer 1651L x 660W x 914H	RM 2,800.00		
Refundable Security Deposit for each unit	RM 1,000.00		
Rates quoted above are not inclusive of a 24-hour power point.			Total: _____
*Additional 30% surcharge after (29 th June 2011)			_____
Grand total:			_____

Please tick:

- I/We enclosed a Bank Draft / Cashier Order / Cheque / cash amounting to _____
 I/We have transferred the amount of _____ (Inclusive of remittance bank charges) to MEXS's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions:

- The Official Contractor does not guarantee availability of items for late orders
- On site payment and additional 50% surcharge shall be applicable for late and on site orders
- In event of any cancellation of orders the Official Contractor are entitled to charge a cancellation fee of 30% of the total order fees
- Exhibitors are required to use ONE power point per machinery only
- Hook up fees shall be chargeable on power points which are used for lighting purposes
- Extension cords are prohibited in the Exhibition Hall
- All payment are to be in favour of Innogen Sdn Bhd and must accompany this Order Form
- Details of Mexs Design & Contracts Sdn Bhd Bank Account for transfer of payment:-
 Name of Account : Mexs Design & Contracts Sdn Bhd
 Account No : RHB 21218900030029
 Name & Address of Bank : RHB Bank Berhad
 G20, The MINES Shopping Fair, Jalan Dulang , Off Jalan Balakong, 43300 Seri Kembangan , Selangor D.E.
 Swift Code : RHBBMYKL
 IBAN Code : 21228200018821RHBBMYKL

 Signed on behalf of the Exhibitor by
 Name : _____
 Company Stamp : _____

Date : _____

FREEZER



One-Door Chiller



Showcase Chiller



Chest Freezer

AUDIO VISUAL EQUIPMENT FOR RENTAL

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)

Putra World Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.

Tel: 03-2614 6999 Fax: 03-2614 6330 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

Duration From : _____ To : _____

AUDIO VISUAL RENTAL LIST

I am pleased to confirm our order for the following items :-

	Item	Cost Per Unit /Per Day (RM)	Qty	No of Days	Total (RM)
1	21" TV Multisystem c/w 5' Stand	RM80.00			
2	25" TV Multisystem s/c 5' Stand	RM120.00			
3	29" TV Multisystem s/c 5' Stand	RM180.00			
4	42" Plasma TV	RM800.00			
5	52" Plasma TV	RM1000.00			
6	60" Plasma TV	RM1500.00			
7	LCD Monitor 19"	RM250.00			
8	LCD Projector 2000 Ansi Lumens	RM800.00			
9	VCD Player	RM80.00			
10	DVD Player	RM100.00			
11	Security Deposit	RM2,000.00			
Total					

Please tick :

I/We enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____

I/We have transferred the amount of RM _____ (inclusive of remittance bank charges) to PUTRADE's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less than 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
Account No : 1420-000-3993-057
Name & Address of Bank : CIMB Bank Berhad
Putra World Trade Centre Branch, Level 2, Convention Complex
41 Jln Tun Ismail, 50480 Kuala Lumpur
Swift Code : CIBBMYKL
IBAN Code : 14200003993057CIBBMYKL

Name : _____

Designation : _____

E-mail : _____

Signature and Company Stamp

* Services will only be rendered upon receipt of full payment

POTTED PLANTS FOR RENTAL

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)
 Putra World Trade Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.
 Tel: 03-2614 6999 Fax: 03-2614 6330 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

Type of Plants	Cost Per Pot /Per Day (RM)	Quantity	No of Days	Total (RM)
Big Plants (5'- 7' Height) Yellow Palm/Macarthuri Palm/Draceana Fragrans	RM 5.50			
Medium Plants (2'- 4' Height) Yellow Palm Raphis Excelsa/Draceana SP/Cordyline Terminals/Plecmele Reflexa/Didffenbachia SP/ Japanese or Chinese Bamboo	RM 4.00			
Small Plants (Small Pots or Polybags) Silver Queens/Japanese Bamboo/Didffenbachia SP	RM 3.00			
Total :				

Please tick :

I/We enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____

I/We have transferred the amount of RM _____ (inclusive of remittance bank charges) to PUTRADE's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less than 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
 Account No : 1420-000-3993-057
 Name & Address of Bank : CIMB Bank Berhad
 Putra World Trade Centre Branch, Level 2, Convention Complex
 41 Jln Ismail, 50480 Kuala Lumpur
 Swift Code : CIBBMYKL
 IBAN Code : 14200003993057CIBBMYKL

Name : _____

Designation : _____

E-mail : _____

 Signature and Company Stamp

*** Services will only be rendered upon receipt of full payment**

CATERING ORDER

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)

Putra World Trade Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.

Tel: 03-2614 6999 Fax: 03-2614 6330 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

I am pleased to confirm our order for the following items :-

Items	Unit Price (RM)	Price 1/2 Doz (RM)	Price 1 DOz (RM)	Quantity (Pax)	Total (RM)
1 Coffee / Tea Only	5.00	-	-		
2 Coffee / Tea with 3 snacks items	20.00	-	-		
3 Coffee / Tea with 5 snacks items	30.00	-	-		
4 Coffee / Tea with 6 snacks items	35.00	-	-		
5 Juices (Per Glases)	8.00	-	-		
6 Soft Drinks	4.00	24.00	48.00		
7 Carlsberg Beer	14.00	84.00	168.00		
8 Anchor Beer / Stout	14.00	84.00	168.00		
9 Mineral Water	4.00	24.00	48.00		
TOTAL					

Please tick :

I/we enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____

I/We have transferred the amount of RM _____ (inclusive of remittance bank charges) to Putrade Property Management Sdn Bhd Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less than 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
Account No : 1420-000-3993-057
Name & Address of Bank : CIMB Bank Berhad
Putra World Trade Centre Branch, Level 2, Convention Complex
41 Jln Ismail, 50480 Kuala Lumpur
Swift code : CIBBMYKL
IBAN Code : 14200003993057CIBBMYKL

Name : _____

Designation : _____

E-mail : _____

Signature and Company Stamp

*** Services will only be rendered upon receipt of full payment**

BEVERAGE ORDER

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)

Putra World Trade Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.

Tel: 03-2614 6999 Fax: 03-2614 6330 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

Duration From : _____ To : _____

I am pleased to confirm our order for the following items : -

Items	Unit Price (RM)	Price 1/2 Doz (RM)	Price 1 Doz (RM)	Quantity (Pax)	Total (RM)
1 Canned Drinks (Orange Crush)	4.00	24.00	48.00		
2 Bitter Lemon	4.00	24.00	48.00		
3 Tonic Water	4.00	24.00	48.00		
4 Club Soda / Ginger Ale	4.00	24.00	48.00		
5 Seven Up / Sprite	4.00	24.00	48.00		
6 100 Plus	4.00	24.00	48.00		
7 Coca Cola OR Diet Coke	4.00	24.00	48.00		
8 Carlsberg Beer	14.00	84.00	168.00		
9 Anchor Beer / Stout	14.00	84.00	168.00		
10 Mineral Water	4.00	24.00	48.00		
11 Refrigerator - 2' x 4'	1,000.00	Per duration	-		
TOTAL					

Please tick :

I/We enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____

I/We have transferred the amount of RM _____ (inclusive of remittance bank charges) to PUTRADE's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less than 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
Account No : 1420-000-3993-057
Name & Address of Bank : CIMB Bank Berhad
Putra World Trade Centre Branch, Level 2, Convention Complex
41 Jln Ismail, 50480 Kuala Lumpur
Swift code : CIBBMYKL
IBAN Code : 14200003993057CIBBMYKL

Name : _____

Designation : _____

E-mail : _____

Signature and Company Stamp

*** Services will only be rendered upon receipt of full payment**

TELEPHONE ORDER

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)
 Putra World Trade Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.
 Tel: 03-2614 6999 Fax: 03-2614 6330 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____
 Address : _____

 Authorised Personnel : _____
 Telephone No : _____ Fax No : _____
 E-mail : _____
 Duration From : _____ To : _____

Category	Qty	Installation Fee (RM)	Rental Fee (RM)	Deposit for calls (RM)	Security Deposit (RM)	Total (RM)
A - International Direct Dialing		250	50	1000	250	
B - Local Direct Dialing		250	50	500	250	
C - Receiving Calls Only		250	50	-	250	
TOTAL:						

Note:

- Above rates are for each unit of telephone per duration of event.
- All incoming calls are through switchboard.
- Billing for calls will be through the computerised billing system and a copy can be furnished upon request.

Please tick :

- I/we enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____
- I/We have transferred the amount of RM _____ (inclusive of remittance bank charges) to PUTRADE's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less than 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
 Account No : 1420-000-3993-057
 Name & Address of Bank : CIMB Bank Berhad
 Putra World Trade Centre Branch, Level 2, Convention Complex
 41 Jln Tun Ismail, 50480 Kuala Lumpur
 Swift code : CIBBMYKL
 IBAN Code : 14200003993057CIBBMYKL

Name : _____
 Designation : _____
 E-mail : _____

 Signature and Company Stamp

*** Services will only be rendered upon receipt of full payment**

INTERNET ACCESS

This form is to be returned on or before 29th June 2011 to:-

Putrade Property Management Sdn Bhd (249558-M)

Putra World Trade Centre, 41, Jalan Tun Ismail, 50480 Kuala Lumpur.

Tel: 03-2614 6999 Fax: 03-2614 6223 Website: www.pwtc.com.my

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorised Personnel : _____

Telephone No : _____ Fax No : _____

E-mail : _____

Duration From : _____ To : _____

Category	Qty	Services	Charges (RM)	Unit Cost (RM)
Exhibition and Conference		Internet Access of 10Mbps (One Day) One (1) share hub System monitoring for 24 hours Standby servicess (First day only) On call services (Subsequent days)	990	
Optional		Additional or subsequent day(s)	290 per day	
Optional		LAN Wiring	150 (10M)	
Optional		Switch hub (Rental Basis)	900 per duration	
TOTAL:				

Please tick :

I/We enclosed a Bank Draft / Cashier Order / Cheque / Cash amounting to RM _____

I/We have transferred the amount of RM _____
(inclusive of remittance bank charges) to PUTRADE's Bank Account detailed below and agree to the terms and conditions stated below.

Terms & Conditions :

- Orders must be made at least one week prior to event date with full payment to ensure availability
- A sum of 50% of the payment made / due will be charged for cancellation less then 72 hours to the event date.
- All payment are to be made in favour of PUTRADE PROPERTY MANAGEMENT SDN BHD and must accompany this Order Form
- Details of Putrade's Bank Account for transfer of payment:-

Name of Account : Putrade Property Management Sdn Bhd
Account No : 1420-000-3993-057
Name & Address of Bank : CIMB Bank Berhad
Putra World Trade Centre Branch, Level 2, Convention Complex
41 Jln Tun Ismail, 50480 Kuala Lumpur
Swift code : CIBBMYKL
IBAN Code : 14200003993057CIBBMYKL

Name : _____

Designation : _____

E-mail : _____

Signature and Company Stamp

*** Services will only be rendered upon receipt of full payment**

HOTEL ROOM RESERVATION

This form is to be returned on or before 13th June 2011 to:-

The Legend Hotel Kuala Lumpur (5 Star)
Putra Place, 100 Jalan Putra, 50350 Kuala Lumpur.
Tel: +603-4042 9888 Fax: +603-4043 0700
E-mail: tlegend@po.jaring.my
Website: www.legendsgroup.com
Attn: Ms Carolyn V at fax no. 603 – 4042 9069



I would like to make the following reservation/s:

Room Category	Room Rates	Please Tick
Superior (Single / Double)	RM 260.00 nett per room per night	
Deluxe (Single / Double)	RM 290.00 nett per room per night	
Legend Crest (Single / Double)	RM 440.00 nett per room per night	

- Room rates quoted above are inclusive of 10% service charge and 5% government tax.
- Room rates quoted above are inclusive of buffet breakfast (single/double)

Delegate Name _____
(As per passport)

Company _____

Telephone _____ Fax _____

Email _____

Room Category _____ No. of Room _____

Arrival Date _____ Departure Date _____

Flight / ETA _____ Flight / ETD _____

LIMOUSINE TRANSFER:

KUALA LUMPUR INTERNATIONAL AIRPORT TO LEGEND HOTEL

RM 170.00 NETT ONE WAY YES NO

In the event of no show on a guaranteed booking, a one (1) night's room charge will be levied.

Credit Card Type : AMEX VISA MASTERCARD DINERS

Credit Card No. _____ Expiry Date _____

Specimen Signature _____

* for AMEX cardholder please advise your non-embossed C.I.D number _____

* for (VISA, MASTERCARD & JCB) please advise your last three digits found on the signature strip _____

Terms and Conditions:

1. The above room rates are applicable for this event only and effective within stipulated event dates.
2. Please guarantee your booking by 13th June 2011 with credit card details. Failing which reservation will be accepted based on room availability.
3. Notification on cancellation must be given to the hotel not later than fourteen (14) days before check in date, otherwise a one (1) night's room charge will be levied.

Note: The hotel's official check-in time is 1500 hrs on day of arrival and check-out is 1200 hrs on day of departure. The hotel will make every effort to accommodate arrival before 1500 hrs. A half day charge is applicable for late check-out until 1800 hrs. Rooms occupied beyond 1800 hrs will be charged a full day's room rate.

Kindly send this reservation request to **Ms Carolyn V at fax no. +60-4042 9069**

INKJET PRINTING ORDER

This form is to be returned on or before 29th June 2011 to:-

Flex Sprintz Sdn Bhd (616157-K)

2, Jalan Utama 2/27, Taman Perindustrian Puchong Utama, 47100 Puchong, Selangor Darul Ehsan.

Tel: 6012-283 3162 Fax: 603-80610687 Email: kinwei77@gmail.com

Attn: Mr Choong Kin Wei

EXHIBITOR INFORMATION

Company : _____ Booth No : _____

Address : _____

Authorized Personnel : _____

Telephone No : _____ Fax No : _____

Email: _____ Website: _____

INKJET PRINTING ORDER LIST

Item	Size	Cost per unit (RM)	Qty	Amount (RM)
Poster (720dpi on Synthetic Paper)	W 2' X H 3'	48.00		
	W 3' X H 4'	96.00		
Poster mounted on foam board (720 dpi on Synthetic Paper)	W 2' X H 3'	66.00		
	W 3' X H 4'	132.00		
Bunting (720dpi on Synthetic Paper)	W 2' X H 5'	80.00		
	W 2' X H 6'	96.00		
Backdrop (with install & dismantle)	W 10' X H 8'	960.00		
	W 20' X H 8'	1920.00		
TOTAL				

Note:

- Design must be provided by Exhibitors.
- Exhibitors are to provide a softcopy of their design in Illustrator/ Adobe Photoshop/ PDF/ JPG format with 2 pieces of color proof.
- Should you require creative services for the design of your advertisement, please contact our Official Creative House:

Artisense Creative Sdn Bhd

10-2, Jalan USJ 9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, Malaysia

Tel : 03-8024 6382 Fax : 03-8024 3743 Email : artisense@gmail.com

Contact person: Mr Hendry Khoo

I/ We append for RM _____ payable to "FLEX SPRINTZ SDN BHD" as per address stated below.

Details of FLEX SPRINTZ SDN BHD's Bank Account for transfer of payment:-

Name of Account : FLEX SPRINTZ SDN BHD
 Account No : 2-12125-00067651
 Name of Bank : RHB Bank Berhad
 Swift Code : RHBBMYKL
 IBAN Code : 21212500067651RHBBMYKL

Date : _____

Signed on behalf of the Exhibitor by

Name :

Company Stamp :

THE LEGEND HOTEL

The Legend Lives On...



Grand Ballroom



Swimming Pool



Di-Atas Brasserie



Legend Crest Room

THE LEGEND HOTEL, KUALA LUMPUR

Official Hotel for

“THE 12TH MALAYSIAN INTERNATIONAL FOOD & BEVERAGE TRADE FAIR (MIFB 2011)” at

Putra World Trade Centre (PWTC)

(13 - 15 July 2011)

The Legend Hotel, Kuala Lumpur is strategically located above The Mall Shopping Complex and opposite Putra World Trade Center (PWTC), within the city's main commercial district. The Kuala Lumpur International Airport (KLIA) is 55 minutes' drive and transportation services such as the KTM Komuter (PUTRA Station) and Rapid KL Ampang Line (PWTC Station) are virtually at the Hotel's doorstep while the Monorail (Chow Kit Station) is only minutes away from the Hotel.

The Hotel's 620 rooms and suites are elegantly and luxuriously furnished with modern amenities. Our apartments, ranging from compact studio to spacious three bedrooms, are ideal for families and long staying guests. For your convenience, all guestrooms are equipped with internet access / Wi-Fi.

Complementing the rooms are five exciting food and beverage outlets, from all-day dining to classical Chinese cuisine, contemporary Japanese fare, a relaxing lounge and a happening fun pub.

Events and conventions are handled with flair and a touch of finesse here at The Legend Hotel, Kuala Lumpur. Whether a cosy gathering of 20 to a large scale cocktail that accommodates over a thousand persons, our host of function rooms ensure a rousing and successful meeting.

Only limited rooms available, so make your reservations today! Just fill the form attached, send back to us and we shall do the rest. For more information, please call (603) 4042 9888, Fax (603) 4042 9069 or e-mail to sales@legendsgroup.com

The Legend Hotel, Kuala Lumpur

Putra Place, 100 Jalan Putra, 50350 Kuala Lumpur, Malaysia.

Tel : (603) 4042 9888 Fax : (603) 4042 9069

Ext : 8062 (Ms Carolyn V, Asst. Director of Sales)

E-mail : sales@legendsgroup.com Website : www.legendsgroup.com

Facebook : www.facebook.com/legendhotelkl





Mifb '11

The 12th Malaysian International Food & Beverage Trade Fair
13 - 15 July 2011
 Putra World Trade Centre (PWTC)
 Kuala Lumpur, Malaysia

mexs

DESIGN & CONTRACTS

No. 20-1, Jalan Suria Puchong 1,
 Puchong Gateway, 47110
 Puchong, Selangor
 Tel : +603-8944 0991
 Fax : +603-8944 0992
 www.mexs.com.my
 Email : kim@mexs.com.my

Awarded
 Official
 Contractor :



YOUTH'09
 Malaysia's Youth Lifestyle Revolution
 11 January 2009 Kuala Lumpur Trade Centre (PWTC)



* EXHIBITION * INTERIOR ARCHITECTURE * DESIGN & CONSTRUCTION * EVENT & PROMOTIONS *